

# Sharing our stories

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SOUTH AUSTRALIAN  
PREMIER'S  
FOOD and  
BEVERAGE  
INDUSTRY AWARDS



## NEW PRODUCT AWARD

Sponsored by Foodland Supermarkets

for businesses with up to 15 FTEs



### Aim

To recognise a business that has demonstrated excellence in developing, or enhancing, and launching a food or beverage product into the market between 31 January 2019 and 31 January 2020.

### Part A

#### Business Excellence

**Note: Completing this section of your application will automatically enter your business in the Business Excellence Award category for businesses with up to 15 FTEs.**

1. **Background** (250 words maximum)

Please provide a brief description of your business, ie business background, history, nature of your business including products, markets and number of full time employees, as well as your potential growth and further success.

2. **Leadership** (250 words maximum)

Describe your leadership approach and the culture of your business, ie what is important to the people who work there.

3. **Planning** (350 words maximum)

Describe how you develop plans and strategies for your business, and how you measure your progress.

4. **Customer/Consumer Focus** (350 words maximum)

Describe your processes and activities undertaken to understand and communicate with your consumers. Provide an example of where you have achieved the right product/service mix for your target market.

5. **Business Improvement** (350 words maximum)

Describe how your business maintains and improves its people, processes, products and services.

## 6. Food Safety / Business Systems

Which food safety systems do you currently have in place? (please tick as appropriate)

- Food Safety Plan (Australia New Zealand Standards Code)
- Hazard Analysis Critical Control Points (HACCP) Accreditation
- Global Food Safety Initiative (GFSI) or equivalent.

Please specify any other accreditations relevant to your business &/or third party relationships, ie QMS, EMS, OHS/WHS etc.

## 7. Financial Stability

Please provide a **written statement** from your accountant indicating your financial stability (a template for this letter is available on the website at [safoodawards.com.au](https://safoodawards.com.au)).

## Part B

### New Product Award Question

**Note: Completing this question will enter your business in the New Product Award category for businesses with up to 15 FTEs.**

Maximum of 350 words.

1. Name and describe the product, including when it was launched, shelf life, product format, packaging specifications, and price. Describe your product development process, and the outcomes achieved since the product was launched.

ENTER HERE: <https://safoodawards.awardsplatform.com/>

# HOW TO ENTER THE AWARDS

Entry in the open business and individual award categories is by written application via the Entry Portal below.

## Submitting your entry

1. Log in via the Entry Portal:  
<https://safoodawards.awardsplatform.com/>
2. Follow the prompts to register your account. After you have logged in you will be guided through the entry process of your chosen award category or categories.
3. If you are entering more than one category simply use the 'copy' feature to create a copy of your entry, change the category and the answers to each category questions as required. This will save time on populating required fields for each entry (including the Part A Business Excellence criteria).
4. You do not have to complete your entry all in one go. You can work on your entry, save it in progress in the portal, and log in at any time to continue to edit your entry as often as you like up until the entry deadline.
5. Please ensure all your contact details are entered accurately, including your business name (as you wish it to appear in all promotions and announcements).
6. The software imposes word limits and does not allow any images, audio or video files to be included.
7. To complete your entry, please ensure your financial stability letter from your accountant is ready to attach. (This does not apply to individual award categories).

## Conditions of entry

- » Entries open 9.00am Wednesday 1 July 2020 and close at 5.00pm Monday 17 August 2020. Late entries are not accepted.
- » You can enter any award category (except industry nominated categories) providing you did not win in that category in 2019.
- » Entry in any open business category, with the exception of the Emerging Business Award, automatically enters your business in the Business Excellence Award. Food or beverage producers, manufacturers or franchisors may enter up to two open business categories in addition to the Business Excellence Award category.

- » Entries must be accompanied by a letter of financial stability from your accountant. A financial stability statement is not required for individual award category applications.
- » Entrants must meet all criteria as defined for each award category.
- » Entrants who are shortlisted must agree to an online interview or virtual site visit with the judging panel. You may be required to provide further documentation for site visits or interviews.
- » Award entries are confidential, however Food South Australia reserves the right to use non-confidential information, images and video for promotional purposes associated with the South Australian Premier's Food and Beverage Industry Awards and may provide contact information to Award sponsors.

## Who can enter?

Entry in the business award categories of the South Australian Premier's Food and Beverage Industry Awards is open to any business which is a food or beverage producer, manufacturer or franchisor, provided that:

- » The head office or principal place of business is in South Australia (and if the business is operated by a franchisee, the head office or principal place of business of the franchisor is in South Australia); and
- » At least half the expenses of the business are incurred in South Australia.

Please note:

- » Each award category may also have additional eligibility criteria.
- » Restaurants, cafes, food service and wine businesses are not eligible for the South Australian Premier's Food and Beverage Industry Awards.

## Definitions

**FTE:** Full Time Equivalent staff involved in production and manufacturing processes, excluding retail sales representatives

**HACCP:** Hazard Analysis and Critical Control Points

**QMS:** Quality Management System

**EMS:** Environmental Management System

**OHS/WHS:** Occupational Health & Safety / Work Health & Safety

# DON'T MISS THESE DATES!

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## WEDNESDAY 1 JULY

*Award entries and Consumer Award voting opens at 9am*

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## MONDAY 20 JULY

*Entrant information webinar at 4pm*

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## MONDAY 17 AUGUST

*Award entries close at 5pm*

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## WEDNESDAY 9 SEPTEMBER

*Consumer Award voting closes at 5pm*

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## MONDAY 21 SEPTEMBER

*Judges' virtual site visits and online interviews commence*

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## MONDAY 12 OCTOBER

*Award finalists and Consumer Award Top 20 announced*

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## FRIDAY 13 NOVEMBER

*Winners announced at Gala Awards Event – it's time to celebrate!*

## CONTACT

Food South Australia

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[contact@safodawards.com.au](mailto:contact@safodawards.com.au)



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